Institute of Asian Studies (IAS) invites you to our seminar series:

اينستيتوت ڤڠاجين اسيان

Professor Victor T. King



Professor of Borneo Studies, IAS

"Permutations of the Global Publication Regime: Case-studies in Tourism Studies"

Wednesday, 11th October 2017 at 2:30 p.m.

IAS Meeting Room 2.27, Level 2, FASS Building

Abstract

The paper discusses the concept of a 'publication regime'. It is based on the realization that there is an increasing interrelationship between the procedures regulating scientific publication, adopted by the major publishing companies, and the procedures implemented by university authorities for the appointment and promotion of academic staff. The 'regime' has emerged in the neo-liberal environment of the contemporary West, and is spreading through the rest of the world. In this discussion, there are four interrelated issues to address in the emergence and globalization of the publication regime: 1. The regulation of the publication process; 2. The metrification of the nomination and promotion criteria deployed by Western universities; 3. The adoption of the publication regime by universities in the emerging regions of the world; 4. The disciplining of early academic staff in emerging regions to prepare them for participation in the regime. Specific examples are taken from the field of tourism studies. The theoretical approach combines elements of the mobilities approach, particularly Urry's concept of 'mobilities regimes' combined with Foucault's approach to disciplining as a modern technology of power. These approaches have yet to be applied to the study of academic publishing or promotions in a globalizing world.

Speaker's Profile



Victor T. King is Professor of Borneo Studies, UBD-Institute of Asian Studies; Emeritus Professor in the School of Languages, Cultures and Societies, University of Leeds; Professorial Research Associate in the Centre of South East Asian Studies, School of Oriental and African Studies, University of London. He has a wide interest in the anthropology and sociology of Southeast Asia. His recent academic books include six co-edited volumes: The Historical Construction of Southeast Asian Studies: Korea and Beyond (with Park Seung Woo, 2013), Rethinking Asian Tourism: Culture, Encounters and Local Response (2014) and Tourism and Monarchy in Southeast Asia (2016), both with Ploysri Porananond; Human Insecurities in Southeast Asia (2016, with Paul Carnegie and Zawawi Ibrahim); Borneo Studies in History, Society and Culture (2017, with Zawawi Ibrahim and Noor Hasharina Hassan); Tourism and Ethnodevelopment: Inclusion, Empowerment and Self-determination (2017, with Ismar Borges de Lima). His recent single-authored edited volume is entitled UNESCO in Southeast Asia: World Heritage Sites in Comparative Perspective (2016).