

The Newsletter of the Institute of Asian Studies at
Universiti Brunei Darussalam - Producing cutting-edge
knowledge about the societies, economies, politics,
cultures and histories of Asia since 2012.

Staff Publications

November 2020

Working Papers

Book Series

Seminars

Video Interviews

Conference

Student News

Staff News



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NOTE FROM THE DIRECTOR

As our world continues to face the challenge of coping with a global pandemic, we at the Institute of Asian Studies at Universiti Brunei Darussalam feel extremely fortunate that the spread of Covid-19 was quickly brought under control in Brunei Darussalam and that we have been able to continue with our work.

Indeed, the past few months have been very productive for the Institute. Staff members have produced several publications, and a new volume in the IAS/Springer “Asia in Transition” book series has been published: *Chinese English in World Englishes* by Deyuan He.

The Institute also marked a milestone in publishing its 60th IAS Working Paper: *From Periphery to Center to Periphery: Chinese Studies in Southeast Asia, 1960-2000* by Tong Chee Kiong

and Lee Cheuk Yin. That Special Academic Advisor Professor Tong Chee Kiong is one of the authors of this work is particularly significant as Professor Tong founded IAS in 2012.

Beyond Brunei, although the pandemic prevents travel, IAS staff members have nonetheless been very active internationally by participating in a wide range of online conferences and workshops.

Finally, the Institute is also excited to be a collaborating partner for an upcoming multidisciplinary international conference, the 12th Engaging With Vietnam Conference. This conference will be held in conjunction with the 12th International Convention of Asia Scholars (ICAS) conference in Kyoto, Japan this coming August 2021 and with its theme of “Engaging With Vietnam and ASEAN: Mobilities and Identities in an Age of Global Transformation,” the conference will highlight the central role that IAS and UBD play in producing cutting-edge knowledge about Asian societies.

Bruno Jetin

Associate Professor,
Director of IAS

RECENT STAFF PUBLICATIONS

Bruno Jetin (2020). "Who will control the electric vehicle market?" *International Journal of Automobile Technology and Management*, 20(2): 156-177.

F. Merlin Franco and Nurzahidah Bakar (2020). "Persistence of the Salty-Sweet Nipah Sugar in the Popular Foodways of Brunei Darussalam," *Journal of Ethnobiology*, 40(3): 368-385.

F. Merlin Franco, Godson Samuel & T. Francis (2020). *Mutualism between Humans and Palms: The Curious Case of the Palmyra Palm (Borassus flabellifer L.)*. IAS Working Paper No. 59. Gadong, Brunei Darussalam.

Esther Kuntjara and **Chang-Yau Hoon**. 2020. "Reassessing Chinese-Indonesian Stereotypes: Two decades after Reformasi," *South East Asia Research*, 28(2): 199-216.

Liam C. Kelley (2020). "The Decline of Asian Studies in the West and the Rise of Knowledge Production in Asia: An Autoethnographic Reflection on Mobility, Knowledge Production, and Academic Discourses," *Research in Comparative and International Education*, 20(2): 156-177.

Victor T. King & Stephen C. Druce (eds.) (2020). *Origins, History and Social Structure in Brunei Darussalam*. London & New York: Routledge.

Victor T. King & Stephen C. Druce (eds.) (2020). *Continuity and Change in Brunei Darussalam*. London & New York: Routledge.

Walter Leal Filho, **Victor T. King** & Ismar Borges (eds.) (2020). *Indigenous Amazonia, Regional Development and Territorial Dynamics: Contentious Issues*. Cham, Switzerland: Springer.

**Many of the Images
in this Newsletter
are Hyperlinked**

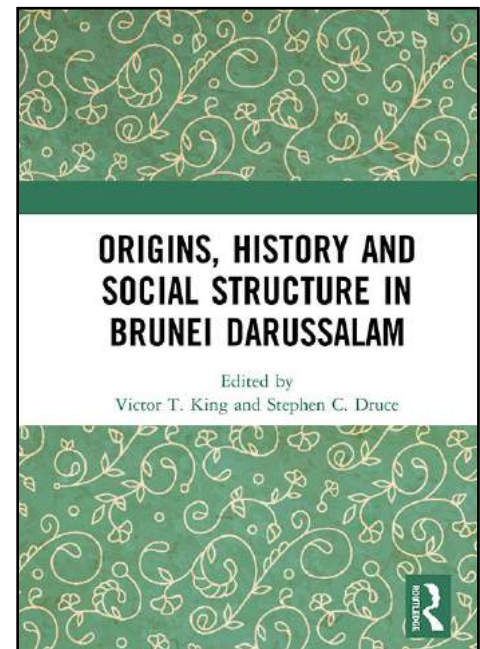
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TWO NEW VOLUMES ON BRUNEI DARUSSALAM

Dr. **Victor T. King** of IAS and IAS Research Associate Dr. **Stephen C. Druce** of the Academy of Brunei Studies at Universiti Brunei Darussalam, have just published two edited volumes that cover a variety of issues pertaining to the society of Brunei Darussalam, both past and present.

The first volume, entitled *Origins, History and Social Structure in Brunei Darussalam*, is a wide-ranging book that re-evaluates the early history and historiography of Brunei Darussalam, the origins of the sultanate, its genealogical foundations and the structure and administration of Brunei society.

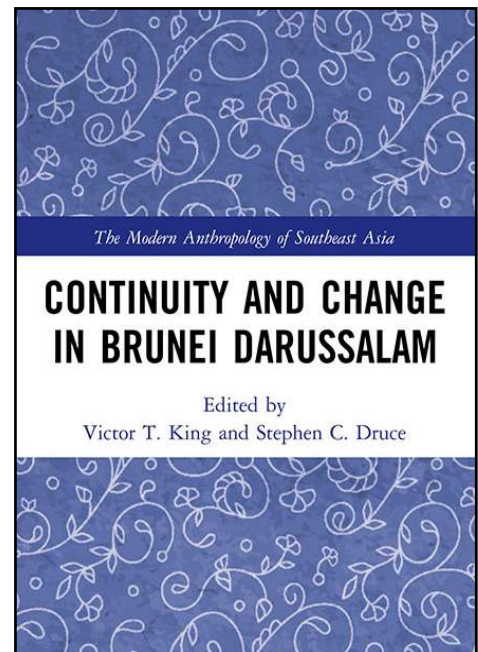
The inspiration for the volume derives from the seminal work of Professor Donald E. Brown whose major monograph on the sultanate was published in 1970. This marked the beginnings of advanced sociological, anthropological and



historical research on Brunei. Leading scholars of Brunei, Borneo and the wider Indonesian-Malay world, both from within Brunei Darussalam and beyond, have come together to address some central preoccupations which Brown raised and which have been the subject of continued debate in Austronesian and Southeast Asian studies.

The second volume, *Continuity and Change in Brunei Darussalam*, presents studies of processes of social, cultural and economic change in Brunei Darussalam by both locally-based scholars and senior foreign researchers.

These two volumes have been published in the Routledge “Modern Anthropology of Southeast Asia” series.



Victor T. King & Stephen C. Druce (eds.) (2020). *Origins, History and Social Structure in Brunei Darussalam*. London & New York: Routledge. DOI: <https://doi.org/10.4324/9781003096573>

Victor T. King & Stephen C. Druce (eds.) (2020). *Continuity and Change in Brunei Darussalam*. London & New York: Routledge. DOI: <https://doi.org/10.4324/9780429021794>



GULA ANAU IN BRUNEIAN FOODWAYS

Assistant Professor and Deputy Director of the Institute of Asian Studies **Merlin Franco** has recently published an article that examines an important food product in Brunei Darussalam - gula anau, a sweetener obtained from the mangrove palm nipah (*Nypa fruticans*).

Co-authored with Nurzahidah Bakar and published in the *Journal of Ethnobiology*, "Persistence of the Salty-

Sweet Nipah Sugar in the Popular Foodways of Brunei Darussalam," seeks to understand this persistence of gula anau in the popular foodways of Brunei.

Important as a "famine food" during World War II, gula anau continues to sweeten drinks traditional snacks, known as kuih, even though white sugar has come to predominate in other foods.

F. Merlin Franco and Nurzahidah Bakar (2020).

"Persistence of the Salty-Sweet Nipah Sugar in the Popular Foodways of Brunei Darussalam," *Journal of Ethnobiology*, 40(3): 368-385. DOI: <https://doi.org/10.2993/0278-0771-40.3.368>



China

CHINA & ELECTRIC CARS

Associate Professor and Director of IAS **Bruno Jetin** has published an article on the battery electrical vehicle.

The author focuses on the dominant role that China plays in this emerging mass market. China has a strategic advantage because it controls the global supply chains of scarce critical metals that are needed for the large-

scale production of batteries and because it has implemented a set of public policies to become the largest market of electric vehicles.

The second automobile revolution, the age of electrification, digitalisation and autonomous vehicles, are all on their way, and may be led by China.

B. Jetin (2020). "Who will control the electric vehicle market?" *International Journal of Automobile Technology and Management*, 20(2): 156-177. DOI: <https://doi.org/10.1504/IJATM.2020.108584>



Indonesia

CHINESE-INDONESIAN STEREOTYPES IN POST-SUHARTO INDONESIA

Associate Professor **Chang-Yau Hoon** has published a new co-authored article entitled, “Reassessing Chinese-Indonesian Stereotypes: Two Decades after Reformasi.”

Historically, the Chinese community in Indonesia has been stereotyped as exclusive of the ‘indigenous’ social group. It has been depicted as hardworking and industrious but apolitical or lacking nationalistic spirit towards the ‘host country’ of Indonesia.

In this paper, Dr. Hoon and co-author Esther Kuntjara re-examine the relevance of such stereotypes twenty years after the fall of President Suharto in 1998.

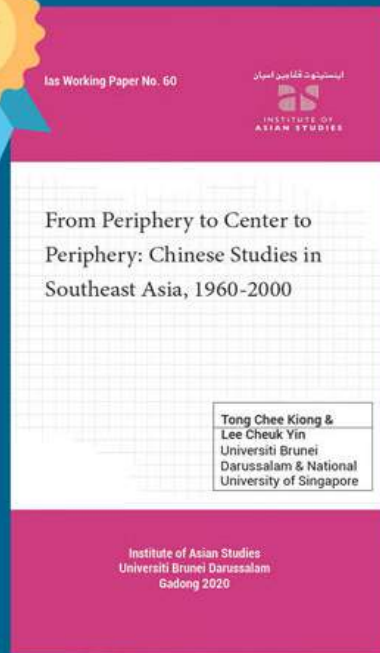
Esther Kuntjara and **Chang-Yau Hoon**. 2020. “Reassessing Chinese-Indonesian Stereotypes: Two Decades after Reformasi,” *South East Asia Research*, 28(2): 199-216. DOI: <https://doi.org/10.1080/0967828X.2020.1729664>

Associate Professor **Liam C. Kelley** has recently published an article in the journal *Research in Comparative and International Education* (RICE) entitled “The Decline of Asian Studies in the West and the Rise of Knowledge Production in Asia: An Autoethnographic Reflection on Mobility, Knowledge Production, and Academic Discourses.”

This article investigates recent claims that Asian Studies is “in crisis” in the West and is “on the rise” in Asia by examining how Asian Studies knowledge production has transformed over the past few decades under the influence of different forms of mobility (state-sponsored, private, and global-digital), transformations that have affected knowledge production in both Asia and the West.

This article was a contribution to a special issue of RICE on “Transnationally-trained Scholars Working in Global Contexts: Knowledge Production, Identity, Epistemology, and Career Trajectories” that was edited by Senior Professor **Phan Le Ha** (SHIBIE, UBD) and **Rommel Curaming** (FASS, UBD), both of whom are IAS Research Associates.

Liam C. Kelley (2020). “The Decline of Asian Studies in the West and the Rise of Knowledge Production in Asia: An Autoethnographic Reflection on Mobility, Knowledge Production, and Academic Discourses,” *RICE*, 20(2): 156-177. DOI: <https://doi.org/10.1177/1745499920946224>



IAS WORKING PAPERS

The IAS Working Paper Series recently celebrated the publication of its 60th Working Paper: **Tong Chee Kiong & Lee Cheuk Yin** (2020). *From Periphery to Center to Periphery: Chinese Studies in Southeast Asia, 1960-2000*. IAS Working Paper No. 60.

The IAS Working Paper Series, which was started back in 2013, has grown into a key component of the Institute's profile locally and internationally.

It is fitting that Special Academic Advisor Professor **Tong Chee Kiong** is one of the authors of this milestone publication as Prof. Tong established IAS and served as its first director.

The Series' Editors, Prof. **Lian Kwen**

Fee and Assoc. Prof. **Paul J. Carnegie** extend their appreciation for all the support and contributions they have received over the years.

They acknowledge the privilege of showcasing the work of leading scholars at UBD and in the region as well as providing an entry publication platform for UBD's early career researchers and talented students alike.

Out of the sixty working papers published to date, one third have been contributed by local academic staff and undergraduate and graduate students.

The IAS, in addition to its interest

in Borneo and Southeast Asia, is committed to encouraging, and providing opportunities for, Bruneians to publish their work, and establishing a repository of research on Brunei.

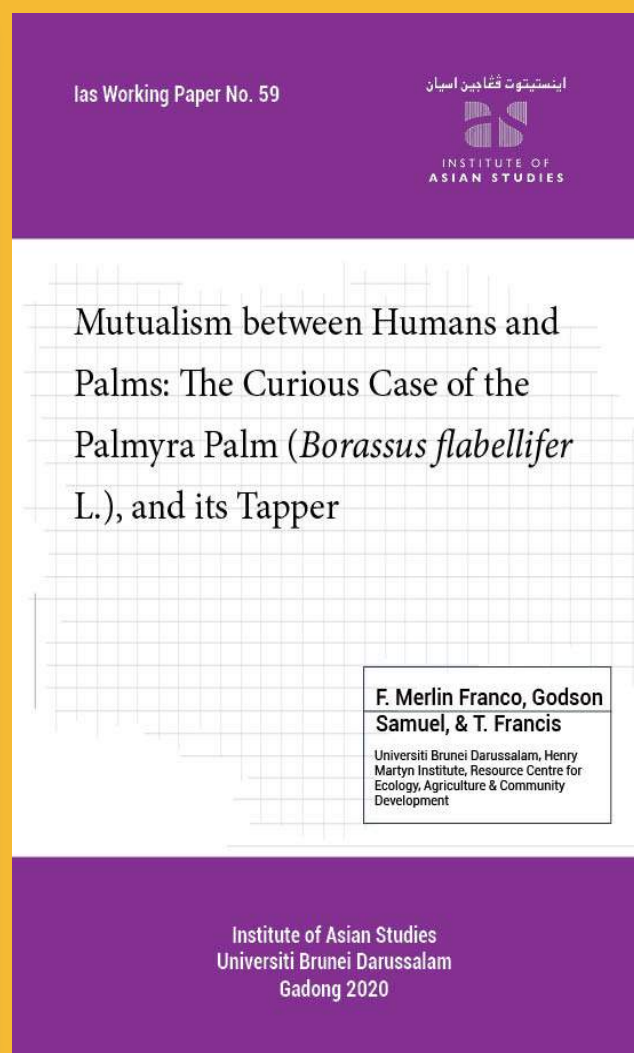
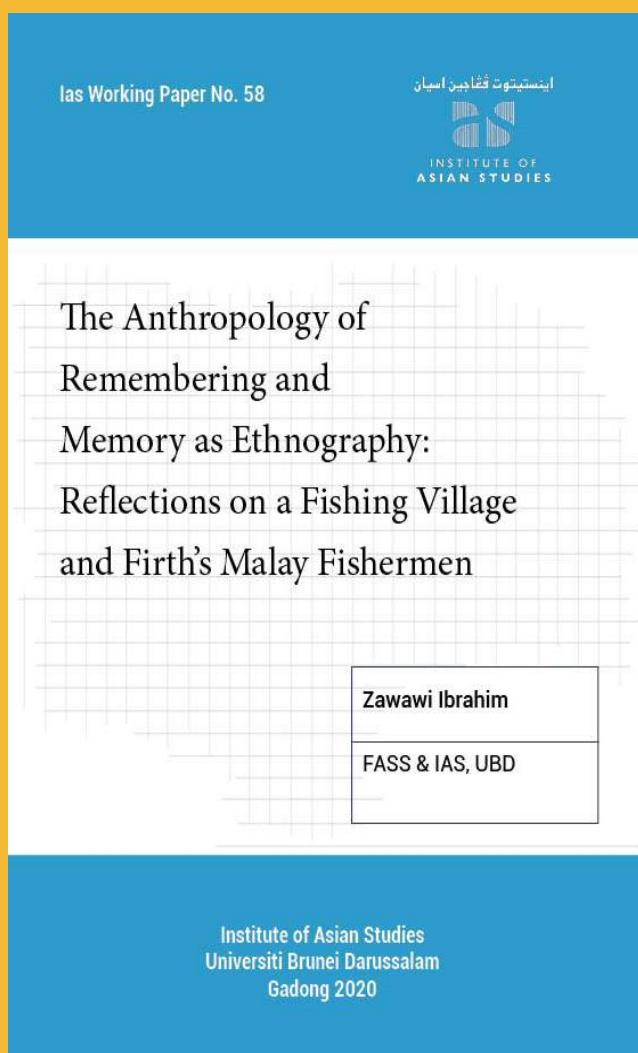
The Editors are pleased to have recently published a complimentary selection of Southeast Asian intellectual histories and career reflections by prominent current and former Professors at UBD including Professor Tong Chee Kiong, Professor

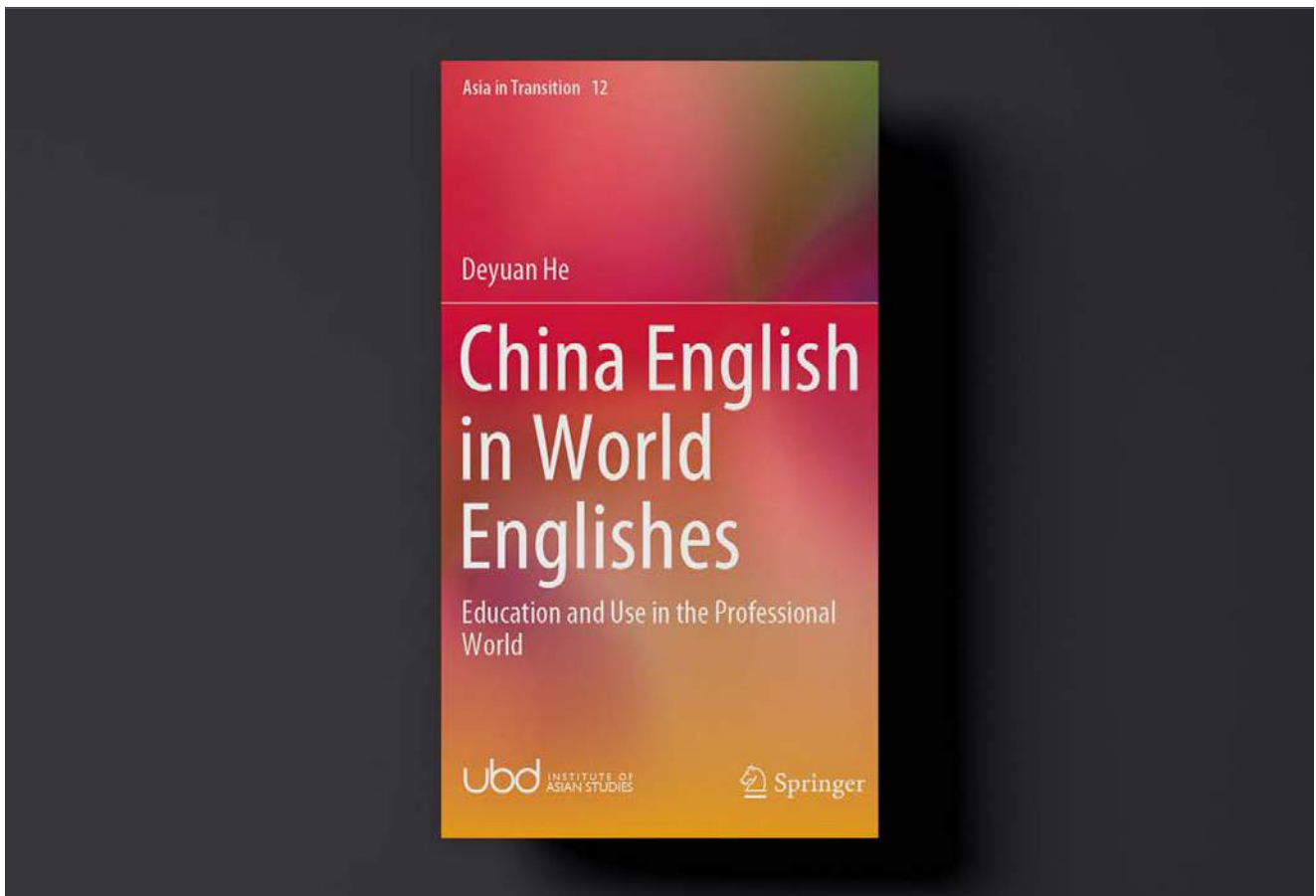
Victor T. King, Professor Wan Zawawi Ibrahim and Professor Lian Kwen Fee.

The editors of the IAS Working Paper Series invite submissions for consideration:

Professor Lian Kwen Fee
(kwenfee.lian@ubd.edu.bn)

Associate Professor Paul J. Carnegie (paul.carnegie@ubd.edu.bn)





NEW VOLUME IAS/SPRINGER BOOK SERIES

The latest volume in the IAS/Springer “Asia in Transition” book series has recently been published: *China English in World Englishes: Education and Use in the Professional World* by **Deyuan He**.

Deyuan He is a Senior Assistant Professor of English Studies at the Universiti Brunei Darussalam.

China English in World Englishes fills a gap in World Englishes studies in

terms of the pedagogic implication of China English and its use in the Chinese workplace.

Using three triangulated methods, namely, questionnaire surveys, the matched-guise technique, and focused interviews, the book adopts an innovative research methodology that combines quantitative and qualitative data from 3,493 participants.

Overall, the participants still believe that the standardized Englishes are desirable models of English in China and that China English should be well codified and promoted before being adopted as a pedagogic model.

In addition, the book proposes that the curriculum design of university English should include an introduction to the well-defined characteristics of China English and world Englishes.

Last but not least, the book reveals that English is being used more widely and frequently in the professional world than before and has become increasingly important in China.

Deyuan He is obtained his PhD from the City University of Hong Kong. His research interests include world Englishes, second language acquisition, and university-level English teaching.

Dr. He has published in journals like *World Englishes*, *TESOL Quarterly*, and *Educational Studies*. In addition, he recently published the monograph *Foreign Language Learning Anxiety in China* and co-edited the book *Researching Chinese English with Springer*.

He, Deyuan (2020). *China English in World Englishes: Education and Use in the Professional World*. Singapore, Springer Singapore.
<https://doi.org/10.1007/978-981-15-8187-8>

If you have a scholarly work or an edited volume that you would like to submit to the IAS/Springer “Asia in Transition” books series, please feel free to contact Editor-in-chief Bruno Jetin (bruno.jetin@ubd.edu.bn).



WEDNESDAY SEMINAR SERIES

The regular Wednesday Seminar series that IAS has hosted since 2012 continued with the following seminars:

Meredian Alam (FASS) on “Ecological Habitus and Environmental Activism in Bandung City.”

Iftekhar Iqbal (FASS) on “Yearning for the Yangzi: Empires and Mobilities in a River Network.”

Evi Nurvidya Arifin (CARE) on “Ethnic Fractionalisation and Polarisation in Indonesia.”

Aris Ananta (CARE) on “Voluntary Immobility: Will it be the Future Dominant Population Mobility Pattern?”

Johannes L. Kurz (FASS) on “Beyond Shilifoshi and Sanfoqi: Some Critical Remarks on the History of Srivijaya and Chinese Sources.”

Muhammad Arafat bin Mohamad (FASS/IAS) on “Beyond Nostalgia: Kampong, Place, Personhood, and Belonging in Contemporary Singapore.”

VIDEO INTERVIEWS

The IAS Video Interview series continues with three recent videos by IAS and UBD academics: Professor Victor T. King (IAS), Professor Wan Zawawi Ibrahim (FASS & IAS, retired), and Assistant Professor Meredian Alam (FASS).

“Borneo Studies: Past, Present and Future”



“On the Making of Transnational Scholarship in the Periphery: Reflections of an Anthropologist”



“Youth Environmental Activism in Indonesia”



Engaging with Vietnam and ASEAN

Mobilities & Identities in an Age of Global Transformation

EWV 12 in Conjunction with ICAS 12
24-27 August 2021 - Kyoto, Japan



INTERNATIONAL CONFERENCE

IAS is a collaborating partner for an upcoming multidisciplinary conference on Vietnam and ASEAN that is being organized by the Engaging With Vietnam conference series.

Engaging With Vietnam is an annual conference that was founded and is co-organized by Senior Professor **Phan Le Ha**, the Director of the International & Comparative Education (ICE) Research Group in the Sultan Hassan al-Bolkiah Institute of Education (SHBIE) at Universiti Brunei Darussalam, and Associate Professor **Liam C. Kelley** of IAS. Dr. Phan is also an IAS Research Associate.

The 12th Engaging With Vietnam (EWV) Conference will be held in conjunction with the 12th International Convention of Asia Scholars (ICAS) conference in Kyoto, Japan from 24-27 August 2021.

The theme of the conference is “Engaging With Vietnam and ASEAN: Mobilities and Identities in an Age of Global Transformation.”

For more information, please visit the conference website:

<http://engagingwithvietnam.org/ewv-12/>

GRADUATE STUDENTS AT IAS

IAS offers an MA and a PhD by research. The Institute also provides opportunities for graduate students to conduct their own research and to participate in research projects. These three students represent the different types of opportunities that IAS offers for graduate students.

Zhao Kaili (“Kelly”) is a PhD student and is researching about the localization of Chinese enterprises in Brunei. Kelly holds a BA in cultural management from Nanjing University of the Arts and completed an MA at Guangxi University for Nationalities where she conducted research on the Chinese temple in Bandar Seri Begawan, Brunei.

Dk Siti Zulaikha Pg Hj Ishak is a visiting graduate student conducting pre-PhD research on traditional ecological knowledge (TEK). Zulaikha obtained a BA at UBD in Geography, Environment & Development, and completed an MSc in Environmental Sustainability at Monash University.

Faizul H. Ibrahim is working as a researching assistant for a project on the Dusun community that is being carried out by Special Academic Advisor Prof. Tong Chee Kiong, Prof. Lian Kwen Fee (IAS), Dr. Yabit Alas (Language Centre/ FASS), and Dr. Hjh Asiyah Az-Zahra bte Hj Ahmad Kumpoh (FASS). Faizul has a BA in Sociology/Anthropology from UBD and is currently studying for an MA in the same department.



IAS STAFF NEWS

Conference/Seminar Presentations

Bruno Jetin, "Growing Connectivity Trend in the BIMP-EAGA in the Wake of COVID-19 Crisis," China-Asean Sub-Regional Cooperation in the Postepidemic Era: From the Perspective of the BIMP-EAGA, China-ASEAN Research Institute, Guangxi University, China and the Institute of China Studies, University of Malaya, Malaysia, 20 November 2020. (Invited Speaker)

Bruno Jetin, "How can ASEAN-China Relations Weather the COVID19 Crisis?", 4th Network of ASEAN-China Academic Institutes (NACAI) International Symposium, Department of International Relations, University of Yangon, Myanmar, 21 November 2020. (Invited Speaker) The Institute of Asian Studies at Universiti Brunei Darussalam is one of the ten founding members of NACAI.

Bruno Jetin, "Will the COVID19 Pandemic Increase China's Influence in Asia? What are the Implications for EU-Asian/ASEAN Partnerships?", International Conference on Europe-Africa-Asia: What Partnership Dynamics After 2020?, organised by the Policy Center for the New South and the ASEANplus Ghent University Regional Platform, 27 November 2020. (Invited Speaker)

F. Merlin Franco, "Exploring opportunities for collaboration between ethnobiologists from Latin America and Southeast Asia," International Online Conference on Ethnobiology (Conferência Internacional Online de Etnobiologia), Universidade Federal da Paraíba, João Pessoa (UFPB), Brazil, 23 September 2020. (Invited Speaker)

Paul J. Carnegie, "Countering Militant Extremism in Indonesia," ICS Conference, Universitas Mataram, Lombok, Indonesia, 29-30th September 2020. (Keynote Speaker)

Chang-Yau Hoon, "'Mandarin Fever' and Chinese Language Learning in Brunei Middle Schools: Discrepant Discourses, Multifaceted Realities and Institutional Barriers," International and Comparative Education Seminar Series, UBD, 27 October 2020. (Invited Speaker)

Chang-Yau Hoon, "Responses of the Ethnic Chinese on the Belt and Road Initiative in Brunei," International Forum on Regional Cooperation and Prosperity Sharing under the New Regional Order, New Era University College, 6 November 2020. (Invited Speaker)

Chang-Yau Hoon, "Chinese Indonesian Identities in a Challenging Time," Webinar, Department of Communication,

Faculty of Social and Political Sciences, Universitas Airlangga, 12 November 2020. (Invited Speaker)

Chang-Yau Hoon, "Reflexivity and the Multiple Selves: Reflections on Fieldwork Experience in Indonesia," Public Zoom Seminar, College of ASEAN Studies, Guangxi University for Nationalities, 18 June 2020, (Invited Speaker)

Liam C. Kelley, "Việt Origins in Vietnamese and International Scholarship: Unequal Knowledge in the Global Age," Vietnam Studies Research Snapshots Webinars, 20 September 2020. (Invited Speaker)

Liam C. Kelley, "Waves and Layers in Southeast Asian History: A Reflection on John K. Whitmore's 'Kingship, Time, and Space: Historiography in Southeast Asia,'" Conference in Honor of John K. Whitmore, a Pioneering American Scholar of Vietnamese History, Yale University, USA, 16 October 2020. (Invited Speaker)

Liam C. Kelley, "The Lives of Ngũ Hành," Workshop on the Lives of Ngũ Hành (The Internaction of the Five Elements), The Factory Contemporary Arts Centre, Ho Chi Minh City, Vietnam, 17 October 2020. (Invited Speaker)

Research/Publications

Professor **Lian Kwen Fee**, Associate Professor **Paul J. Carnegie** and IAS Research Associate **Dk Dr. Noor Hasharina Pg Hj Hassan** recently secured a contract to publish *Life in Brunei Darussalam: A Sociology of the Everyday* with the IAS-Springer "Asia In Transition" Book Series.

Senior Professor and IAS Research Associate **Phan Le Ha**, Associate Professor **Liam C. Kelley**, and Senior Lecturer Jamie Gillen of the University of Auckland recently secured a contract to publish *Vietnam at the Vanguard: New Perspectives Across Time, Space, and Community* with the IAS-Springer "Asia In Transition" Book Series.



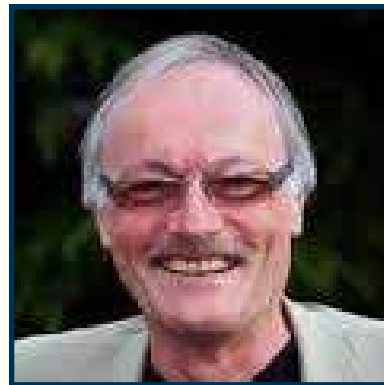
IAS STAFF



Bruno Jetin
Assoc. Prof.,
Director



F. Merlin Franco
Assist. Prof.,
Deputy
Director



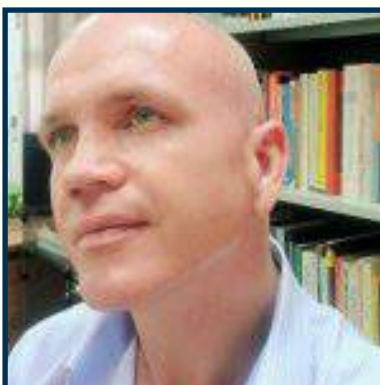
Victor T. King
Professor



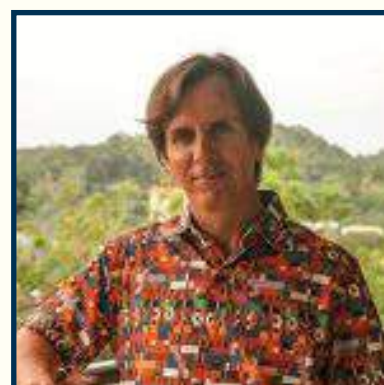
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Professor



Chang-Yau Hoon
Assoc. Prof.



Paul J. Carnegie
Assoc. Prof.



Liam C. Kelley
Assoc. Prof.



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