

Wednesday, 18th January 2017 at 2:30 p.m.

IAS Meeting Room 2.27, Level 2, FASS Building

### Abstract

Halal (literally, “permissible” or “lawful”) production, trade, and standards have become essential to state-regulated Islam and to companies in contemporary Malaysia and Singapore, but also globally. Building on ethnographic material from Malaysia, Singapore, and Europe, my research provides an exploration of the role of halal production, trade, and regulation. I use “zones” to explain how the global markets for halal comprise divergent zones in which Islam, markets, regulatory institutions, and technoscience interact and diverge.

### Speaker's Profile



Johan Fischer is an Associate Professor and Head of Studies (International Development Studies) in the Department of Social Sciences and Business, Roskilde University, Denmark. His work focuses on modern religion and consumer culture, exploring the interfaces between class, consumption, market relations, religion and the state in a globalized world. He is the author of *Proper Islamic Consumption: Shopping among the Malays in Modern Malaysia* (NIAS Press 2008), *The Halal Frontier: Muslim Consumers in a Globalized Market* (Palgrave Macmillan 2011), *Islam, Standards, and Technoscience: In Global Halal Zones* (Routledge 2015), the co-edited volume *Halal Matters: Islam, Politics and Markets in Global Perspective* (Routledge 2015) and the co-authored *Between Religion, Regulation and Consumption* (Manchester University Press 2016) as well as numerous articles in journals and edited volumes.